



SCIGRIP strengthens distribution network in Germany, Switzerland and Austria

26th April 2017, Washington, UK - SCIGRIP, a global supplier of smarter adhesive solutions, has recently appointed three new distributors to support their sales presence in Germany, Switzerland and Austria. The company is confident that the appointment of Goessel & Pfaff GmbH (Germany), Astorit AG (Switzerland) and ASTORplast GmbH (Austria) will solidify SCIGRIP's position as the leading manufacturer and supplier of structural MMA's and engineering adhesives in Europe.

Goessel and Pfaff, Astorit AG and ASTORplast GmbH all maintain strong supply links with a variety of industrial sectors including automotive, rail and industrial assembly, and are well established in these regions of manufacturing growth and innovation.

The SCIGRIP distribution network has grown significantly over the past 12 months under the direction of European Sales and Marketing Manager, Tim Johnson. "We selected these new distributors as they offer highly proficient sales teams and strong technical support functions. Our business objectives and commitment to adhesive innovation are closely aligned and this equates to a superior customer service experience. We look forward to working with our new partners and to developing the SCIGRIP brand together in Central Europe", states Johnson.

SCIGRIP has devised a comprehensive product training programme for its newly appointed distributors. This month, Astorit and ASTORplast participated in application specific training modules led by SCIGRIP's technical team at the UK facility. This included an overview of the engineering and structural adhesive ranges, adopting best practice for MMA technology and interactive bonding trials.

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